Familial Digital Cultures

Digital Experts

Disposition
Judicious use of digital technologies
Seamless integration of technology into daily life

Culture of Digital Technology Use
Able to maintain social and cultural conditions online
Democratic and autonomous access
Informational and educational
Prioritize capital enhancing use of tech
High digital expertise
Good ICT support networks
Techno-culture household

Outcomes
Mobilize capital online and receive capital benefits
Good digital capital
Politically aware
Personal growth
Seek professional roles

Digital Entrepreneurs

Disposition
Self-directed explorative use of digital technologies
Entrepreneurial mindset
Creative and social participants online
Feel empowered by internet

Culture of Digital Technology Use
Internet accessible for play and socializing
High focus on creativity
Self-managed learning
Internet valued for informational resources and digital tools
Seek informal educative resources online to build economic and personal capital
ICT knowledge gained through exploring and experimenting online

Outcomes
Mobilize personal, social and economic capital online to their benefit
'Produsers' – create and share content
Visualise being digital entrepreneurs

Digital Critics

Disposition
Discriminating use of digital technology
Resist digital dependence
Internet can be inauthentic and toxic
Digital technology diminishes cognitive capacities
Social spectators online

Culture of Digital Technology Use
Rules and self-regulation of internet access
Value digital technology to achieve education
Digital technology a necessary evil to function in digital society
Wary of conducting real relationships online
Have good ICT expertise in the home and good institutional support

Outcomes
Mobilize economic capital online to achieve cultural capital
Effective use of internet for personal wellness and formal education
Good critical thinking skills and good digital skills
Seek professional roles

Digital Sceptics

Disposition
Discriminatory use of digital technologies
Seek clear separation between on and offline life
Skeptical, anxious, cautious and private
Social spectators online

Culture of Digital Technology Use
Self-limiting access to internet
Internet doesn't add value to individuals' talents
Limit exposure to social and economic risk
Offline default setting
Low social engagement online
low ITC expertise in home or network of IT support

Outcomes
Low mobilization of offline capital risks further exclusion
Access to wellness information generates personal capital gains
Privacy maintained by limiting online transactions
Low ICT confidence limits digital transactions
Work should reflect personal talents

Digital Controllers

Disposition
Paradoxical approach to using digital technologies
Leisure seeking
Task oriented

Culture of Digital Technology Use
Top-down parenting- policing access
Extended family cohesion important
Internet is a disciplinary tool and therefore a luxury
Culturally affirming informational uses of internet
Low ICT expertise, low networks of IT support

Outcomes
Low mobilization of offline capital online risks further exclusion
Rationed screen time
Random leisure uses of internet
Limited opportunities for in-depth learning or engagement online
High use of social media to strengthen wider family bonds
Poor digital capital
Aspire to practical, community based, non-digital jobs

Digitally Alienated

Disposition
Apathetic toward using digital technologies
Disapprove of being online
Feel disempowered by digital communications
Off grid mentality nostalgic for natural lifestyle

Culture of Digital Technology Use
Keep social interactions to a minimum
Consumers of leisure and entertainment
Reject reliance on digital technology
Social spectators online
Low ICT expertise and institutional support

Outcomes
Capital benefits are unobtainable from digital world
Largely excluded from digital society
Do not produce and share content
Little or no offline capital
Little digital capital
Low expectations of future work in digital society